

# Small Towns Conference 2019

University of Salerno, Italy  
19-20 September 2019



**STC**  
International  
Conference  
2019

## Small Towns...from problem to resource

*Sustainable strategies for the valorization of building,  
landscape and cultural heritage  
in inland areas*

### BOOK OF ABSTRACTS

edited by  
Pierfrancesco Fiore  
Emanuela D'Andria



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Sustainable strategies for the valorization of  
building, landscape and cultural heritage in inland areas*

**CUA**  
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Book of Abstracts edited by:  
*Pierfrancesco Fiore and Emanuela D'Andria*

Thanks for the cooperation:  
*Giacomo Di Ruocco, Giuseppe Donnarumma and Anna Landi*

Cover graphics by:  
*Emanuela D'Andria*

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Libreria Universitaria Minerva  
Via Ponte Don Melillo – University of Salerno  
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All the texts and images have been provided by the authors.

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ISBN 978-88944245-2-2

MMXIX  
1st edition, 2 September 2019

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## FROM PALEOLITHIC TO ANTHROPOCENE. A NEW LIFE FOR MONTEPOGGIOLO

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**Keywords:** reuse, temporary architectures, sustainability, Anthropocene, reversible technologies

**Topic:** 4. Sustainable recovery and reuse of built heritage

**Abstract** It can be reached by walking. From below. Trees hide the sight of the stones. Then, arrived at the top of the hill, the landscape opens up and you understand the magic of this site, chosen by hominids in the Pleistocene, eight hundred thousand years ago. The current configuration, the first stones of the Rocca date back to the 10th century, is due to Giuliano da Maiano and dates back to the end of the fifteenth century.

Towards the end of 1700 the property passed from the Grand Duchy of Tuscany to private individuals. The project for the new life of the site includes temporary architectures, innovative technologies, activities for the community, guest houses to accommodate travelers, spaces for entertainment and culture.

The theme of sustainable development is declined in various aspects: environmental and energy sustainability, reversibility of the intervention, sensitivity towards “design for all”, tourist itineraries, compatibility with the historical and artistic value of the building.

